



Company Overview



Hou Jan Industrial Co., Ltd.

Hou Jan Industrial Co., Ltd., formerly known as Hong Yang Company, has made significant contributions to the development of Taiwan's PCB industry by specializing in the research and development of ferric chloride etching solution for printed circuit boards (PCB). In 1969, with the establishment of Ampere Company in Taiwan, the local PCB industry began to take off. Recognizing this trend, Hong Yang Company established a factory in 1974 in the Taoyuan Youth Industrial Zone to start producing ferric chloride etching solution and actively serve domestic PCB manufacturers. As market demand grew, the company moved to the Guanyin Industrial Zone in Taoyuan in 1991 to expand its production scale and was renamed Hou Jan Industrial Co., Ltd.

After years of effort, Hou Jan has gradually become an important supplier in Taiwan's PCB industry. The company's products include ferric chloride, PS water treatment agents, calcium chloride, sodium hypochlorite, cuprous oxide, copper oxide, and other chemical products, all independently developed and launched by the company. Ferric chloride remains the company's flagship product, with production increasing from 500 tons initially to 5,000 tons currently. In the past decade, as PCB etching technology has advanced, Hou Jan has diversified the application of ferric chloride products into water treatment and other fields, maintaining steady growth.

Currently, Hou Jan produces an average of 5,000 tons of ferric chloride per month, with stable growth in the production of by-products such as copper oxide powder. The company is committed to developing and promoting electronic products, including precision etching solutions, electronic-grade copper powder, electroplating-grade copper oxide powder, anti-fouling cuprous oxide for ships, and silver-coated conductive adhesive. These products serve major PCB manufacturers in Taiwan. All products are custom-made according to customer needs, with transportation arranged to ensure timely delivery. Hou Jan Industrial Co., Ltd. upholds professional technology and high-quality service, continuously providing customers with high-quality product solutions.



Company Capital and Market Position

Hou Jan Industrial Co., Ltd. has a capital of NT\$128.25 million and maintains a leading position in the market with a monthly production capacity of 5,000 tons of ferric chloride. Our products are trusted in both domestic and international markets, making Hou Jan a key player in Taiwan's chemical industry.

Our Market Position

- Domestic Market: Ferric chloride products are widely used in the electronics and water treatment industries, and we have established stable cooperation with many well-known companies.
- International Market: Our products are successfully exported to multiple countries worldwide and have received high praise, enhancing the company's international reputation.

Through continuous technological innovation and quality improvement, our products are highly competitive, ensuring we remain a market leader. We are committed to upgrading research and production equipment to ensure our products stay at the forefront of the industry.

Future Outlook

- Expanding Production: Plans to add production lines and enhance automation to meet growing market demand.
- Technological Innovation: Increasing investment in R&D to enhance product competitiveness and explore new application areas.
- Market Expansion: Expanding into international markets, promoting global sales, and developing an international strategy.

Hou Jan Industrial Co., Ltd. will continue to uphold these aspirations, solidify our market leadership, and explore new opportunities to drive sustainable development.



Environmental Protection and Sustainability

Hou Jan Industrial is committed to environmental protection and sustainability. We continuously optimize production processes to minimize environmental impact and have been certified by the Environmental Protection Agency.

Our Environmental Measures

- Waste Recycling: Promoting the recycling of waste and converting it into valuable raw materials.
- Energy Conservation and Emission Reduction: Using advanced equipment to reduce energy consumption and emissions.
- Environmental Training: Enhancing employee awareness and encouraging environmental innovation.

These measures have strengthened our market competitiveness and earned the trust of our customers.

Economic and Environmental Win-Win

- Environmental Product Development: Developing low-pollution products to meet market demand.
- Green Supply Chain: Promoting a green supply chain to reduce environmental impact.

- Social Responsibility: Actively participating in public welfare activities and supporting environmental education.

Hou Jan Industrial will continue to promote environmental protection and sustainability, striving to become an environmental leader in the industry.



Quality Assurance and Customer Satisfaction

"Quality Assurance, Customer First" is our core philosophy, focusing on providing excellent products and services.

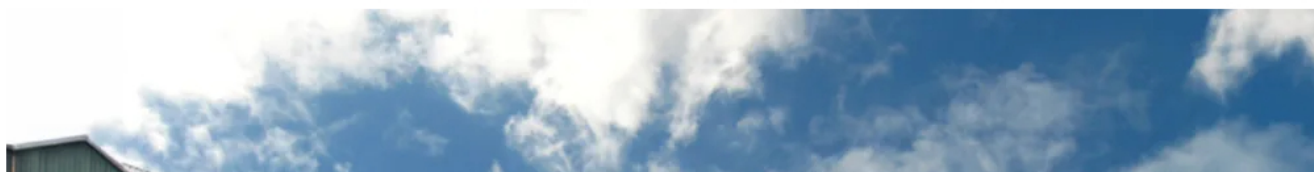
Quality Assurance

- Total Quality Management: Full process control to ensure the highest standards.
- International Standard Certification: ISO 9001 certified, meeting international standards.
- Strict Inspection Process: Advanced equipment and rigorous testing to ensure high quality.

Customer Service

- Quick Response: We have an effective response mechanism to resolve customer issues and needs promptly.
- After-Sales Service: Providing comprehensive after-sales service and regular follow-ups with customers.
- Customer Satisfaction Survey: Continuous improvement based on feedback to enhance service quality.

In the future, we will continue to invest in quality management and customer service, pursuing excellence.





Professional Transport Fleet

Hou Jan Industrial has a professional transport fleet, ensuring efficient and safe transportation of products.

Fleet Configuration

- Tanker Trucks: Suitable for liquid transport, equipped with GPS tracking system.
- Trucks: Flexible to meet various transport needs.
- IBC and Drum Transport: Meeting small batch, high-frequency delivery needs.

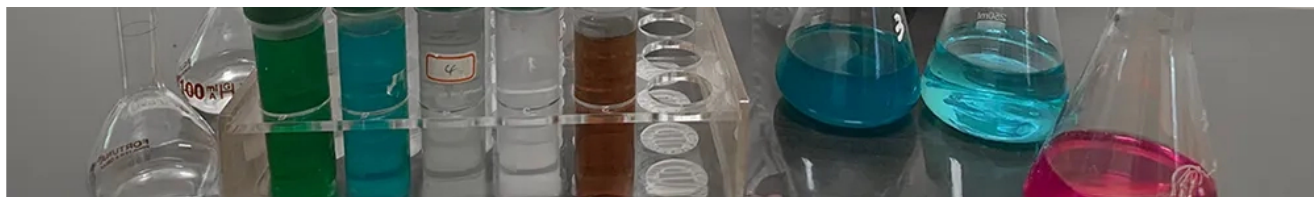
Our fleet is flexible and efficient, capable of completing delivery tasks on time.

Transport Service Advantages

- Efficient Delivery: Quick response to ensure timely delivery of products.
- Safe and Reliable: Strict testing ensures transportation safety.
- Flexible Response: Personalized service based on transport needs.

In the future, we will introduce more environmentally friendly transport vehicles to build a green supply chain.





Professional Analysis Laboratory

Hou Jan Industrial has an advanced analysis laboratory, ensuring product quality.

Laboratory Equipment

- ICP: Multi-element analysis with high sensitivity and accuracy.
- AA: Suitable for trace metal element detection.
- Other Equipment: Gas chromatography, liquid chromatography, and other testing devices.

These devices ensure the high quality and reliability of our products.

Laboratory Achievements

- High-Quality Assurance: Strict testing to ensure product quality.
- Technological Innovation: Continuously improving testing techniques and equipment.
- International Certification: Achieved multiple international certifications, enhancing product competitiveness.

Our laboratory is a key part of Hou Jan Industrial's quality assurance, providing strong support for product development.

In the future, we will continue to enhance testing techniques and equipment to maintain our market-leading position.



Future Prospects and Conclusion

Hou Jan Industrial will continue to uphold the principles of quality assurance, environmental protection, and sustainability, embracing market challenges.

Future Development Strategy

- Technological Innovation: Establishing an R&D center to maintain technological leadership.
- Market Expansion: Expanding into international markets to enhance global influence.
- Environmental Commitment: Strengthening environmental measures to reduce carbon emissions.
- Quality Enhancement: Introducing Six Sigma to improve quality management.

We will continue to promote environmental protection and sustainability, aiming to become an industry benchmark.

Looking ahead, we will join hands with our customers and partners to create a brighter future.

BUSINESS PHILOSOPHY

Quality assurance, customer first.

CONTACT US

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ABOUT HOUJAN



Hou Jan Industrial, a leading supplier of ferric chloride etching solutions in Taiwan's PCB industry, excels in R&D, quality, and global service.

[Learn more >](#)